Publishing and Preserving OA Content

Sarah Lippincott
Kate Wittenberg
Kevin S. Hawkins
Supporting Scholarly Innovation through Library-Based Publishing

Sarah Lippincott
Program Manager,
Library Publishing Coalition
Library Publishing Coalition

• Two-year project led by 60 academic libraries, in collaboration with the Educopia Institute, to design and build a community of practice for library publishers

• The membership organization will launch by January 2015.
Aims and Ambitions

• Encourage mainstreaming of library publishing in a range of forms, appropriate to different institution sizes and goals;

• Establish effective channels and networks, both within the library community and between library publishing efforts and other publishers, that improve the scholarly communications ecosystem

• Provide services to practitioners
Library Publishing

• Library publishing is the set of activities led by college and university libraries to support the creation, dissemination, and curation of scholarly, creative, and/or educational works.
Motivations

- Provide alternatives to traditional publishers
- Publish work that doesn’t “fit” elsewhere
- Complement existing campus publishing operations
Service Model

SCHOLAR
   Content
   Editorial focus
   Peer review

LIBRARIAN
   Production
   Hosting
   Distribution
   Marketing
   Preservation
   Metadata
   Copyright
   Consultation
   Training

publication
Content

- Electronic theses/dissertations (79%)
- Faculty-led journals (75%)
- Student-led journals (56%)
- Monographs (37%)
- Textbooks (10%)
- Technical/research reports
- Data
- Conference proceedings
- Digital humanities projects
Challenges

Positioning services
- Serving changing and diverse needs of scholars

Maturing/scaling services
- Streamlining operations
- Identifying collaborators
- Implementing policies

Sustaining services
- Securing funding
- Providing and demonstrating value

Raising visibility
- Mainstreaming practices
- Encouraging adoption
Questions

- How can library publishers balance customization/innovation and efficiency/scale?
- What are the most promising opportunities for improved service and greater impact through collaboration?