LIBRARY PUBLISHING
2014 LANDSCAPE

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Library publishing: key features
Motivations

- Provide alternatives to commercial scholarly publishers
- Publish work that doesn’t “fit” elsewhere
- Complement existing campus publishing operations
- Serve campus teaching and learning goals
Spectrum of activity

High volume, broad impact, lower investment projects

Tailored, deep impact, higher investment projects
Model

AUTHOR/EDITOR
content
editorial focus
peer review

LIBRARIAN
production
hosting
distribution
marketing
preservation
metadata
copyright
consultation
training

PUBLICICATION
State of the field survey

- Survey distributed July 2014
- 124 complete responses
- Responses based 12-month period
- Excludes university press activity
- Results published October 2014
<table>
<thead>
<tr>
<th></th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academic departments</td>
<td>91%</td>
</tr>
<tr>
<td>Faculty</td>
<td>90%</td>
</tr>
<tr>
<td>Graduate students</td>
<td>84%</td>
</tr>
<tr>
<td>Undergraduate students</td>
<td>65%</td>
</tr>
<tr>
<td>University presses</td>
<td>28%</td>
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</tbody>
</table>
Publications: journals and monographs

- Faculty Journals: 68%
- Student Journals: 59%
- Other Journals: 28%
**Publication totals**

<table>
<thead>
<tr>
<th></th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>on-campus, faculty-led journal titles</td>
<td>432</td>
</tr>
<tr>
<td>student-led journal titles</td>
<td>214</td>
</tr>
<tr>
<td>journal titles under contract for external partners</td>
<td>195</td>
</tr>
</tbody>
</table>
**Publication totals**

<table>
<thead>
<tr>
<th>Description</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total titles published by libraries</td>
<td>868</td>
</tr>
<tr>
<td>Total titles published by US university presses*</td>
<td>200</td>
</tr>
<tr>
<td>Total scholarly journal titles published*</td>
<td>25,000</td>
</tr>
</tbody>
</table>

* http://scholarlykitchen.sspnet.org/2013/06/12/are-university-presses-better-off-now-than-they-were-four-years-ago/
Publications: books

- MONOGRAPHS: 34%
- TEXTBOOKS: 12%
Publications: papers and reports

- ETDs: 46%
- Proceedings: 81%
- Technical Reports: 39%
Publications: other

• Data
• Multimedia
Peer Review

- All peer-reviewed journals, 55%
- Some peer-reviewed journals, 39%
- No peer-reviewed journals, 6%
Open Access

On-campus faculty-led journals
~93% OA

Student-led journals
~94% OA

Journals produced for external groups
~85% OA
Editorial programs

- ELEMENTA
  Science of the Anthropocene

- signale

- first
  PEER-REVIEWS JOURNAL ON THE INTERNET

- JPUR

- INTERNATIONAL JOURNAL OF
  TELEREHABILITATION
Resources: professional staff

<table>
<thead>
<tr>
<th></th>
<th>Minimum</th>
<th>Mean</th>
<th>Maximum</th>
</tr>
</thead>
<tbody>
<tr>
<td>reported FTE</td>
<td>0.15</td>
<td>1.8</td>
<td>17</td>
</tr>
</tbody>
</table>
Resources: funding

- Library operating budget
- Library materials budget
- Sales revenue
- Charge backs to content creators and/or editors
- Non-library campus budget
- Grants
Service principles

- Lightweight workflows
- Focus on digital publication
- Attention to publication lifecycle
Services: hosting

- hosting supplemental content: 65%
- audio/video streaming: 44%
Services: discovery

- metadata: 80%
- analytics: 61%
- cataloging: 58%
- DOI assignment: 45%
- ISSN registry: 45%
- marketing: 41%
- ISBN registry: 25%
- notification of A&I sources: 21%
Services: education

- Author copyright advisory: 78%
- Training: 75%
- Outreach: 53%
- Other author advisory: 39%
Services: editorial and production

- digitization: 76%
- graphic design (print or web): 39%
- peer review management: 25%
- copy-editing: 22%
- print-on-demand: 20%
- typesetting: 19%
- image services: 18%
- compiling indexes and/or
Services: business and legal

- contract/license preparation: 25%
- business model development: 10%
- budget preparation: 8%
Services: data

dataset management 34%
Future directions

• Data management
• Collaboration with university presses
• Increasing support for new modes of scholarship
• Cross-training
Challenges

- Scaling services
- Sustaining services
- Positioning services
- Raising credibility
- Increasing visibility
Credits

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http://thenounproject.com/