from collaborative action to collective impact

Katherine Skinner
Chrysalis planning workshop
December 7, 2014
System-wide change requires system-wide involvement
Common Agenda

- Leverage existing assets
- Cut duplication of effort
- Reward replication of success
Common Agenda

Shared Measurement

- Early focus on buy-in
- Later on targeted systems
- Map out work of many organizations against the same indicators and outcomes
Mutually Reinforcing Activities

- Differentiated activities
- Stakeholder-specific tasks
- Coordinated via mutually reinforcing action plan
Continuous Communications

Mutually Reinforcing Activities

Shared Measurement

Common Agenda

• Establish trust
• Align work
• Recalibrate
Backbone Support

- Catalyze and bridge
  - Facilitator
- Acts behind the scenes
  - Hardest to fund
Common Agenda
Shared Measurement
Mutually Reinforcing Activities
Continuous Communications
Backbone Support
Cascading Levels of Collaboration

COMMON AGENDA

- Governance, Vision, and Strategy
- Action Planning
- Execution
- Public Will

Backbone Organization:
- Working Groups
- Partners
- Community Members

Steering Committee: (Shared measures)
Drawing boundaries around the problem area