BUILDING A COLLABORATIVE

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In the next 30 minutes... (tick tock...)

- Collaborative purpose
- Characteristics of healthy collaboratives
- Managing a collaborative
- Collaborative governance models
- Collaborative example
collaboration
/keˈlæbərəʃ(ə)n/

noun
noun: collaboration; plural noun: collaborations

- the action of working with someone to produce or create something.
  "he wrote on art and architecture in collaboration with John Betjeman"
- something produced or created by collaboration.
  "his recent opera was a collaboration with Lessing"

Origin

mid 19th century: from Latin collaboratio(n-), from collaborare ‘work together.’

Part 1: Collaborative Purpose
Part 1: Collaborative Purpose
Part 2: Characteristics of healthy cooperatives
Trust


Part 2: Characteristics of healthy cooperatives
Reciprocity

Part 2: Characteristics of healthy cooperatives
Part 2: Characteristics of healthy cooperatives
“Glue”

Part 2: Characteristics of healthy cooperatives
Your Collaborative

- What will your governance model be?
- What conditions will managers OF your network and managers IN your network need to actively manage for success?
Collaborative tasks

- Management of Accountability
- Management of Legitimacy
- Management of Conflict
- Management of Commitment
- Management of Design
Accountability

Part 3: Managing collaboratives
Legitimacy

Part 3: Managing collaboratives
Conflict

Part 3: Managing collaboratives
Commitment

COMMITMENT CONTINUUM™

resistant reluctance existent compliant committed compelled

Part 3: Managing collaboratives
Design

Part 3: Managing collaboratives
Document and reiterate

- Shared vision
- Shared goals
- Joint strategy
Collaborative models

Figure 2: Modes of Network Governance

Self-Governed Network

Lead Organization Network

Network Administrative Organization

- Network members that are collectively involved in network governance
- Stronger relationship
- Weaker relationship


Part 4: Collaborative models
Elements to define

- What is its designated management entity?
- What are the roles/responsibilities of the management entity?
- Who makes decisions?
- How are decisions made and approved?
- Who can be members?
- What are the roles/responsibilities of members?
- What is its budget and revenue streams?
- How does it ensure longevity?
Example:

- What is its designated management entity?
  - Educopia Institute

- What are the roles/responsibilities of the management entity?
  - Host, legal and fiscal agent, staff provider, coordinator, run network

- Who makes decisions?
  - Steering Committee

- How are decisions made and approved?
  - Robert’s Rules, vote, consensus

- Who can be members?
  - Libraries, archives, museums, historical societies

- What are the roles/responsibilities of members?
  - Run server, package content, test before ingest, contribute back to community

- What is its budget and revenue streams?
  - .5 FTE, $10K consulting, $20K infrastructure costs

- How does it ensure longevity?
  - Constant communication, 3 yr contracts, fiscal/legal responsibility, annual review
Example: “INDiPres”

- What is its designated management entity?
  - Indiana State Library + Foundation

- What are the roles/responsibilities of the management entity?
  - Host, legal and fiscal agent, seed funding, coordinator, *(community education?)*

- Who makes decisions?
  - ????

- How are decisions made and approved?
  - ????

- Who can be members?
  - Libraries, archives, museums, historical societies, public good institutions (?)

- What are the roles/responsibilities of members?
  - ISU: run server for network, ingest point
  - Everyone else: Run server, package content, test before ingest, contribute back to community

- What is its budget and revenue streams?
  - $2500/year plus $590/TB/year plus $2.000/year server plus $100/year per member

- How does it ensure longevity?
  - *Operational reserve, term lengths, ???*
What can we do to better support collaboratives?

- Education opportunities
- Participating in bi-monthly calls
- Recommendations for structure
  - Portal to TX, Wabash, CDP, COPPUL, etc
- Outreach materials
- Bridge-building activities (LAM)